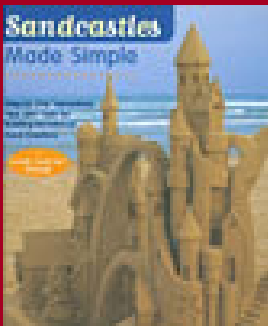




**“A huge hit at our  
Top Producer  
conferences.”**

– Keith Hartstein, Executive  
VP of Sales and Marketing,  
John Hancock Funds, LLC



## **SANDY FEET**

Lucinda Wierenga - aka Sandy Feet - is a master sand sculptor living on beautiful South Padre Island, Texas. She builds demo sculptures and offers sand castle classes in South Padre. She travels throughout the world to compete in competitions, creating chin-dropping exhibits for corporate and private clients, and masterminds team building activities that are the most fun you can have in a bathing suit!

## **HOW?!**

**Sand Castles Step-by-Step** shares the methodology behind the techniques that have led Lucinda to build the world's longest sand castle (10,760 feet long) and land her in the Guinness Book of World Records. All anyone really needs is a bucket and a shovel, but for the finer points of sand architecture, the book gets down to the gritty details of erecting castles fit for a king. The secret, it says, is water - lots of it. Sand doesn't hold sand castles together. It's the water.

## **WHO**

Aside the competitions that have garnered her and her team multiple awards – including the Travel Channel's Sandblasters III -- Lucinda has more fun building one or two castles a week for businesses as promotions. Her corporate clients feature these designs at beach themed events or use them as attractions to draw a large public crowd. One example includes a replica of Wrigley Field in a suburban Chicago shopping mall. It took two weeks to build and stood 15 feet long, 30 feet wide and 12 feet high.

## **WHAT**

There isn't a child among us who hasn't upended a pail of sand with the intention of building something that would last – well, until the water wiped it out. Lucinda and her team will custom design a program that is a hilarious and fun filled team building adventure that leaves no one from your team sitting on the beach.

**Folio Literary Management, LLC**

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