



**"Funny and
insightful"**
- Publishers Weekly

SPEECH TOPICS

- *You ARE the Difference:* Philip Lerman shares lessons from the hotline room at *America's Most Wanted* – how business executives can change the world around them, and from the Nation Desk at USA TODAY – how it evolved from journalistic joke to the cutting edge of print media, and what YOUR business can take away from that.
- *Smiling at the Office:* Lerman outlines the new family/work ethic; how the manager can improve employees' family lives and increase workplace productivity at the same time.
- *What Younger Dads Can Learn from Older Dads:* Lessons from the Bald Fathers' Club.

ABOUT PHILIP LERMAN

With his unique mix of observation, humor, hope and business savvy, Philip brings to audiences the message that you CAN make a difference – in your life, with your family, in the lives of your employees and in your community.

A LIFE IN MEDIA

Lerman was with USA TODAY from its beginning and served as the National Editor before turning to TV, becoming co-executive producer of *America's Most Wanted*. He is also the co-author of John Walsh's book "No Mercy," which reached the *New York Times* bestseller list, and has authored or co-authored three other books.

DADDITUDE IN THE WORKPLACE

Two years ago, when Lerman left the work world, he believed a lifetime of management experience would carry him through his new job as stay-at-home dad – that years of controlling a wild pack of roving producers prepared him to manage one small boy with a Beatles haircut.

Lerman soon learned how easily a three-year-old can take that belief and stuff cheese balls in its ear. But he also learned how lessons from the home front can help in the workplace – and vice versa.

A SEASONED SPEAKER

Lerman has spoken to business executives, civic groups, and journalists across the country, to rave reviews – his unique blend of humor, hope, and business savvy, are the perfect tools for getting results, improving your business, and making a real difference in your own life and the lives of your employees.

