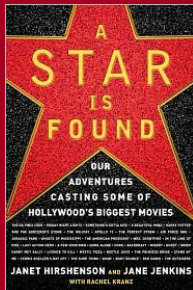




**“Casting can be absurdly complicated, or it can be fun, but through the entire process, you better hope you have someone like Jane and Janet by your side. They make it work – and they’ve lived to tell the entertaining tale.”**

– Wolfgang Peterson,  
director of *The Perfect Storm*



### **SPEAKING TOPICS**

- Casting “A-listers” is Easy ... Finding the Next Big Face takes a Pro
- More than Gossip ... How People Get the Parts That Make Both Actor and Role Memorable
- “Casting” Your Own Production?: Succession Planning That Looks for New Faces Ensures Long-term Development
- How Do Casts Work Together Successfully to Get the Most Out of Each Part and Each Performer? Not By Chance!

### **STARLETS**

Janet Hirshenson and Jane Jenkins have been partners since 1981, building The Casting Company into one of Los Angeles’ premier casting agencies. They have worked with directors Francis Ford Coppola, Tim Burton, Brian De Palma, David Lynch, Steven Spielberg, Ron Howard, Rob Reiner, John Hughes, and Wolfgang Peterson, among others. In 1999 they were named the first-ever “Casting Directors of the Year” by the Hollywood Film Festival.

Making the right casting call is crucial to financial success in entertainment, which is equivalent to making the *very best* personnel hire in any business.

**“If you want to know what goes through the mind of a filmmaker or casting director when actors are actually vying for roles and crucial decisions are being made, this engaging, insightful book will be an eye opener. Jane Jenkins and Janet Hirshenson are among the all-time greatest casting directors in Hollywood.”**

– Ron Howard, director of *A Beautiful Mind*

### **BIRTH OF A STAR**

Janet Hirshenson and Jane Jenkins’ first book together, *A STAR IS FOUND: Our Adventures Casting Some of Hollywood’s Biggest Movies*, gives sound and practical advice to anyone attempting to break into the Hollywood casting or acting scene. After over 25 years together working with some of the most well-known directors in history, Janet and Jane are well-equipped to create a book that is honest and full of insider know-how.